



Nevada ranks 48th in the nation in Cash for Clunkers rebates per capita

The total rebate amount credited to Nevada as a result of the federal government’s CARS program was \$14.6 million, placing the state 37th in the nation in terms of total rebate dollars received. The CARS program ended late Tuesday night after nearly \$2.9 billion was handed out under the \$3.0 billion program.

When considering the population of each state, the rebate amount per capita in Nevada ranked nearly last, or 48th in the nation. This ranking indicates that a smaller percentage of Nevadans took advantage of the program than those in other states. Assuming one CARS rebate per person, just 0.13 percent of Nevadans traded in their clunkers, compared to the national average of 0.23 percent.

Whether the lower participation in the program was due to state demographics, car-use patterns, or an inability on the part of consumers in Nevada to purchase a \$15,000 or \$20,000 qualifying new car despite a \$3,500 to \$4,500 rebate is unknown.

Assuming all car purchases involved in the CARS program were incremental, meaning they would not have been made but for the CARS program, an estimated \$3.6 million in incremental state sales tax may be attributed to the program.



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Our Mission is to strengthen the business environment for Nevada Retailers and Associates by providing a government relationship program which supports retail industry needs through effective lobbying at federal, state and local levels.

Looking out for Business

At RAN we make it our business to support and protect your business. From monitoring local, county, state and some federal issues RAN is there to inform you on the events that can have a real impact to your business.

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Cash for Clunkers Program Rebates by State Rebate Amount per Capita



Source: U.S. Department of Transportation and U.S. Census Bureau, July 2008 population, released December 2008

About The Author

Applied Analysis, founded in 1997, is a Nevada-based advisory services firm providing information and analyses for both the public and private sectors.



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